



Concurrent Events
MACHINE TOOLS USED MACHINERIES
ACCESSORIES 2011 2011



Texas Ventures

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CODISSIA
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Organisation

PRESENTS

SMALL IS BIG

CONCLAVE & AWARDS



TODAY'S **SMB** *is* TOMORROW'S **LSB**

Venue : The Hotel Residency, Coimbatore, Tamilnadu, India.

Date : 8th July, 2011.

"SMALL IS BIG" - MISSION STATEMENT

Small and Medium Business - SMB, plays a vital role in the growth of Indian Economy by contributing 41% of Industrial Output, 37% of Exports, Employing more than 64 Million People and Produce more than 75000 Quality Products for the Indian and International Markets. There are more than 26.1 million MSME Units in India and 12 million persons are expected to join the workforce in the next 3 years.

SMB's Contribution towards GDP in 2009 was 17% which is expected to increase to 22% by 2012. Despite its commendable contribution to the Nation's Economy, **SMB** Sector faces a number of problems like absence of adequate and timely Banking Finance, Limited Capital and Knowledge, Non-Availability of Suitable Technology, Low Production Capacity, Ineffective Marketing Strategy, Identification of New Markets, Constraints on Modernisation & Expansions, Non Availability of Highly Skilled Labours at affordable cost etc.,

Small is Big Conclave & Awards is an effort to bring out the leaders from the Manufacturing Industry to Discuss & to Empower the **SMB** sector to take its Rightful place as the Growth Engine of Indian Economy, it is necessary to support the **SMB's**, Educate and Empower them to make optimum utilization of the resources - both human and economic, to achieve success. The **SMB's** need to be educated and informed about the latest Technological Developments taking place globally and help to acquire skills necessary to keep pace with the Global Developments.

PROGRAMME



- 4.30 - 5.00 pm Registration
- 5.00 - 5.10 pm Welcome Address by President - Codissia.
Shri. M. KANDHASWAMI,
Managing Director - Anandha Fabrications Cbe. Pvt. Ltd.
- 5.10 - 5.20 pm Conference Theme Address by Chairman - SUBCON 2011
Shri. R. SURENDRAN,
Managing Director - Sri Vaithegi Engineering.
- 5.20 - 5.40 pm **"Opportunities for SMB Manufacturers in Defence Projects"** by Chief Guest
Dr. K. SEKHAR,
Chief Controller - Research & Development, MS & LIC,
DRDO - Ministry of Defence, New Delhi.
- 5.40 - 6.00 pm **Gold Partner - IBM India Pvt. Ltd.** - Presentation
- 6.00 - 6.15 pm **HIGH TEA**
- 6.15 - 6.20 pm Visual Interlude
- 6.20 - 6.40 pm **How does a Small to Medium Size Manufacturer "Plan for Growth"** by Guest of Honour
Shri. SHRINIVAS G. SHIRGURKAR,
Managing Director - ACE Designers Limited.
Past President - Indian Machine Tool Manufacturers Association - IMTMA.
- 6.40 - 7.00 pm **Gold Partner - DELL India Pvt. Ltd.** - Presentation
- 7.00 - 7.20 pm **"Opportunities for SMB Manufacturers in Aero Space Sector"** by Chief Guest
Dr. BALA K. BHARADVAJ, Ph.d.,
Managing Director - Boeing Research & Technology Center, India.
Chair - Aero Space Board, SAEINDIA.
Associate Fellow - American Institute of Aeronautics & Astronautics
Member - Beta - Gamma - Sigma Business Honor Society.
- 7.20 - 7.25 pm Visual Interlude
- 7.25 - 8.10 pm Panel Discussion - **"SMB Sustainability - Methodologies of Successful Entrepreneurs"**
- 8.10 - 8.20 pm Vote of Thanks by Secretary - Codissia
Shri. S. SURULIVEL,
Managing Partner, PRAKASH GEARS.
- 8.30 pm **COCKTAIL & DINNER**

Conference Anchor : **Shri. SOLOMON PORRES**, Associate Director - Programming - **Radio City 91.1 Fm**
Management Intern - **MBA Students, Sri Venkateswara Group of Institutions, Coimbatore**

CHIEF GUESTS



Dr. BALA K. BHARADVAJ, Ph.d.,
Managing Director, Boeing Research & Technology Center, India.
Chair - Aero Space Board, SAEINDIA.
Associate Fellow - American Institute of Aeronautics & Astronautics
Member - Beta - Gamma - Sigma Business Honor Society.



Dr. K. SEKHAR,
Chief Controller, Research & Development,
MS & LIC, DRDO, Ministry of Defence,
New Delhi

GUEST OF HONOUR



Shri. SHRINIVAS G. SHIRGURKAR,
Managing Director, ACE Designers Limited.
Past President - Indian Machine Tool
Manufacturers Association - IMTMA.



Shri. K. ILANGO
Joint Managing Director - RSM Autokast Ltd.
President - TIE, Coimbatore.
Past President - CODISSIA.
Convenor - CII, SME Panel.

PANELISTS



Shri. JAYAKUMAR RAMDASS
Managing Director - Mahendra Pumps Pvt. Ltd.,
Imm. Past President - SIEMA.
Past Chairman - CII, Coimbatore.



Shri. C.N. ASHOK
Director - Auto Print Machinery Mfrs. Pvt. Ltd.,
Vice President - IPAMA.
Past Chairman - CII, Coimbatore.



Shri. N. SUBRAMANIAM
Managing Director - Habasit Iakoka Pvt. Ltd.,
Managing Director - Rossi Gear Motors India Pvt. Ltd.,
Past Hon. Secretary - ICCI, Coimbatore.
Member - Swiss Indian Chamber of Commerce &
Indo-Italian Chamber of Commerce

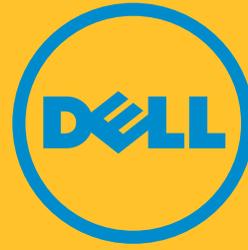


Shri. D. GANDHIKUMAR
Managing Director - Gandhikumar Foundry.
Vice President - Federation of Indian Micro
Small & Medium Enterprise (FISME).
Past President - Tamilnadu Small and
Tiny Industries Association (TANSTIA) & CODISSIA.



Shri. EARAIY ANANDA EZHILAN
Managing Director
KEAS Control Systems (I) Pvt.Ltd.,

GOLD PARTNERS



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Coimbatore Chapter



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ORGANISERS

Chairman - SUBCON 2011



Shri. R. SURENDRAN
Managing Director,
Sri Vaithegi Engineering.

Vice Chairman - SUBCON 2011



Shri. A. KUMAR
Managing Director,
Sree Balaji Enterprises.

Project Director - Small is Big



Rtn. D.K. KARTHIKEYAN
Director - Projects,
TexasVentures.

President - Codissia



Shri. M. KANDHASWAMI
Managing Director
Anandha Fabrications
Cbe. Pvt Ltd

Secretary - Codissia



Shri. S. SURULIVEL
Managing Partner
PRAKASH GEARS

SMB SECRETARIAT

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