



Concurrent Events
MACHINE TOOLS USED MACHINERIES ACCESSORIES 2011



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CODISSIA
An ISO 9001:2008
Organisation

PRESENTS

SMALL IS BIG

CONCLAVE & AWARDS



TODAY'S **SMB** is TOMORROW'S **LSB**

Venue : The Hotel Residency, Coimbatore, Tamilnadu, India.
Date : 8th July, 2011.

GOLD PARTNERS



ERP Solution Partner



SUNDARAM INFOTECH



The power to do more

B-School Partner



Sri Venkateswara Group of Institutions, Coimbatore
World Class Institute for MBA & MCA

Online Partner



Radio Partner



TV Partner



SUPPORTING ASSOCIATIONS



Coimbatore Chapter



Estd -1958



UNITY IN DIVERSITY

EXECUTIVE SUMMARY

Small and Medium Business - SMB, plays a vital role in the growth of Indian Economy by contributing 41% of Industrial Output, 37% of Exports, Employing more than 64 Million People and Produce more than 75000 Quality Products for the Indian and International Markets. There are more than 26.1 million MSME Units in India and 12 million persons are expected to join the workforce in the next 3 years.

SMB's Contribution towards GDP in 2009 was 17% which is expected to Increase to 22% by 2012. Despite its commendable contribution to the Nation's Economy, **SMB** Sector faces a number of problems like absence of adequate and timely Banking Finance, Limited Capital and Knowledge, Non-Availability of Suitable Technology, Low Production Capacity, Ineffective Marketing Strategy, Identification of New Markets, Constraints on Modernisation & Expansions, Non Availability of Highly Skilled Labours at affordable cost etc.,

Small is Big Conclave & Awards is an effort to bring out the leaders from the Manufacturing Industry to Discuss & to Empower the **SMB** sector to take its Rightful place as the Growth Engine of Indian Economy, it is necessary to support the **SMB's**, Educate and Empower them to make optimum utilization of the resources - both human and economic, to achieve success. The **SMB's** need to be educated and informed about the latest Technological Developments taking place globally and help to acquire skills necessary to keep pace with the Global Developments.

DELEGATE PROFILE

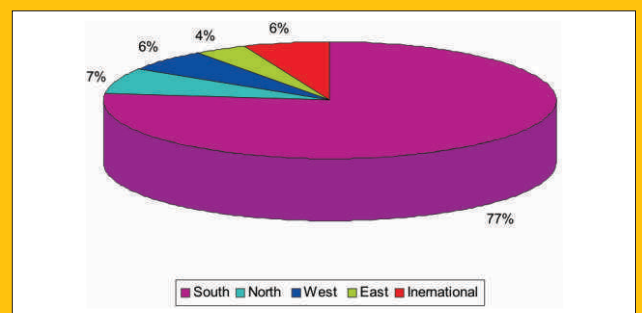
Classification by Company Size

Large Scale Enterprises	25%
Medium Scale Enterprises	40%
Small Scale Enterprises	35%

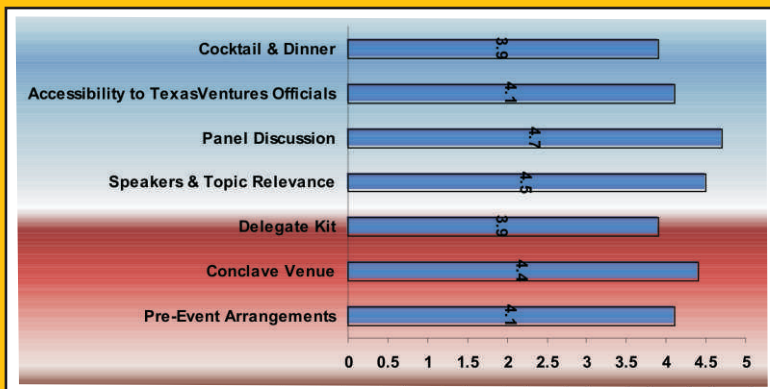
Classification by Job Function

Chairman, MD, CEO & Senior-Level Management	70%
Middle Level Management & Consultants	15%
Association & Government Body Representatives	10%
Other Job Functionaries	5%

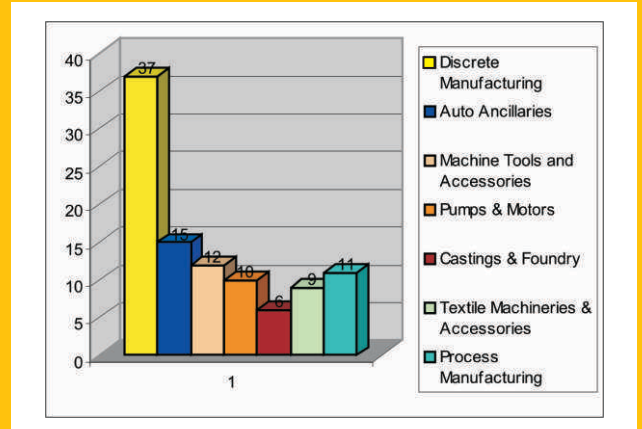
Classification by Geographical Region (India)



Delegate Feedback Analysis



Classification by Industry



DELEGATE COMMENTS

"Good Presentations! There were a lot of New Things - Nice Surprise!!"

*Shri. K. Ramasamy
Chairman, Roots Group of Companies.*

"It was my pleasure to have met with you at the Small is Big meet in Coimbatore. My personal thanks again for having allowed me to participate in the meet. Wishing you all the best in your ventures."

*Shri. K. Raghunandan
Global Marketing Advisor
Murata Machinery, Ltd., Japan*

"Got inspired, ideas, best practices and established contacts for benchmarking."

*Shri. Rangs Padmanabhan
General Manager, Hirotec India Pvt. Ltd.,*

"Really enjoyed the workshops - scenario planning, best practices sharing, networking."

*Shri. Nataraja Chandra
General Manager, Robert Bosch Engineering*

"I congratulate Team Small is Big for organising a wonderful conference. The 5hrs. conference was a very interesting and useful for our future."

*Shrii. R. Dharmalingam
Managing Director,
Kooltek Industries*

"We got many useful contacts and gained new insights into business practice. It was a great success again! We are sure to come back next year."

*Shri. S. Verma
Head - domain-b.com*

SPEAKERS BY TOPIC

5.00 - 5.10 pm

Welcome Address by President - Codissia.



Shri. M. KANDHASWAMI,
Managing Director - Anandha Fabrications Cbe. Pvt. Ltd.

5.10 - 5.20 pm

Conference Theme Address by Chairman - SUBCON 2011



Shri. R. SURENDRAN,
Managing Director - Sri Vaithegi Engineering.

5.20 - 5.40 pm

“Opportunities for SMB Manufacturers in Defence Projects” by Chief Guest



Dr. K. SEKHAR,
Chief Controller - Research & Development, MS & LIC,
DRDO - Ministry of Defence, New Delhi.

5.40 - 6.00 pm

“Towards Competitiveness and Growth: Solutions for the Manufacturing Industry” by Special Guest



SHRI. ARUN KRISHNAN,
Senior Managing Consultant - Strategy and Transformation practice,
IBM Global Business Services (GBS).

6.20 - 6.40 pm

How does a Small to Medium Size Manufacturer “Plan for Growth” by Guest of Honour



Shri. SHRINIVAS G. SHIRGURKAR,
Managing Director - ACE Designers Limited.
Past President - Indian Machine Tool Manufacturers Association - IMTMA.

6.40 - 7.00 pm

“IT Products and Solutions for SMB's” - by Special Guest



Shri. AVIK RUDRA,
APJ Enterprise Product Management - DELL.

7.00 - 7.20 pm

“Opportunities for SMB Manufacturers in Aero Space Sector” by Chief Guest



Dr. BALA K. BHARADVAJ, Ph.d.,
Managing Director - Boeing Research & Technology Center, India.
Chair - Aero Space Board, SAEINDIA.
Associate Fellow - American Institute of Aeronautics & Astronautics
Member - Beta - Gamma - Sigma Business Honor Society.

7.25 - 8.10 pm

Panel Discussion - “SMB Sustainability - Methodologies of Successful Entrepreneurs”

PANEL CHAIRMAN



Shri. K. ILANGO

Joint Managing Director - RSM Autokast Ltd.
President - TIE, Coimbatore.
Past President - CODISSIA.
Convenor - CII, SME Panel.



Shri. JAYAKUMAR RAMDASS

Managing Director - Mahendra Pumps Pvt. Ltd.,
Imm. Past President - SIEMA.
Past Chairman - CII, Coimbatore.



Shri. C.N. ASHOK

Director - Auto Print Machinery Mfrs. Pvt. Ltd.,
Vice President - IPAMA.
Past Chairman - CII, Coimbatore.



Shri. N. SUBRAMANIAM

Managing Director - Habasit Iakoka Pvt. Ltd.,
Managing Director - Rossi Gear Motors India Pvt. Ltd.,
Past Hon. Secretary - ICCI, Coimbatore.
Member - Swiss Indian Chamber of Commerce &
Indo-Italian Chamber of Commerce



Shri. D. GANDHIKUMAR

Manging Director - Gandhikumar Foundry.
Vice President - Federation of Indian Micro
Small & Medium Enterprise (FISME).
Past President - Tamilnadu Small and
Tiny Industries Association (TANSTIA) & CODISSIA.



Shri. EARAIY ANANDA EZHILAN

Managing Director
KEAS Control Systems (I) Pvt.Ltd.,

8.10 - 8.20 pm

Vote of Thanks by Secretary - Codissia

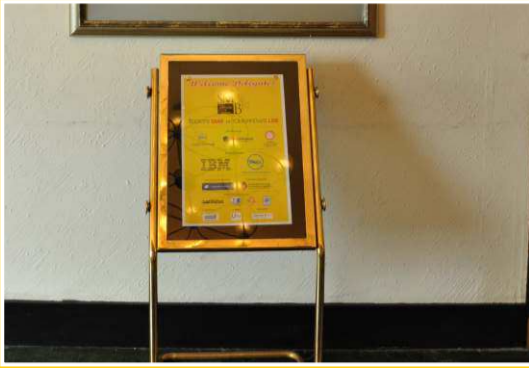


Shri. S. SURULIVEL,
Managing Partner, PRAKASH GEARS.

PHOTOGRAPHS OF SMALL IS BIG



Hoarding at the Entrance of The Hotel Residency



Standing Display Board at Venue



Registration Counter



Welcome Banner



Main Stage



Lighting of Lamp



Delegate Kit



Welcome Address by President, CODISSIA
Shri. M. KANDHASWAMI



Conference Theme Address by Chairman, SUBCON 2011
Shri. R. SURENDRAN



"Opportunity for SMB Manufacturers in Defence Projects" by Chief Guest
Dr. SEKHAR



Dr. SEKHAR being honoured by
Shri. K. V. GANAPATHY



Towards Competitiveness and Growth: Solution for the Manufacturing Industry by Special Guests
Shri. ARUN KRISHNAN



Shri. ARUN KRISHNAN being honoured by
Shri. A. KUMAR



How does a Small to Medium Size Manufacturer "Plan for Growth" by Guest of Honour
Shri. SHRINIVAS SHIRGURKAR



Shri. SHRINIVAS SHIRGURKAR being honoured by
Shri. R. SURENDRAN



"IT Products and Solutions for SMB's" by Special Guest
Shri. AVIK RUDRA



Shri. AVIK RUDRA being honoured by
Shri. PRABHAKARAN



"Opportunity for SMB Manufacturers in Aero Space Sector" by Chief Guest
Dr. BALA K. BHARADVAJ, Ph.D.,



Dr. BALA K. BHARADVAJ, Ph.D., being honoured by
Shri. S. SURULIVEL



Panel Discussion



Panel Discussion



Delegates at a Glance



Delegates at a Glance



Shri. K. Ilango being honoured by Dr. BALA K. BHARADVAJ



Shri. JAYAKUMAR RAMDASS being honoured by Dr. BALA K. BHARADVAJ



Shri. C.N. ASHOK being honoured by Dr. K. SEKAR



Shri. N. SUBRAMANIAM being honoured by Dr. K. SEKAR



Shri. D. GANDHIKUMAR being honoured by Shri. SHRINIVAS SHIRGURKAR



Shri. EARAII ANANDA EZHILAN being honoured by Shri. SHRINIVAS SHIRGURKAR



Shri. H. RAJA being honoured by Shri. SASIDARAN. R



Cdr. VELU being honoured by Shri. R. SURENDRAN



Shri. SOLOMON PORES being honoured by Shri. R. RAMACHANRAN



Vote of Thanks by Secretary - CODISSIA Shri. S. SURULIVEL



DINNER



DINNER



DELL Stall at SMALL is BIG Venue



DELL Stall at SUBCON 2011 Exhibition Venue



IBM Stall at SMALL is BIG Venue



IBM Stall at SUBCON 2011 Exhibition Venue



Sundaram Infotech Stall at SMALL is BIG Venue



Sundaram Infotech Stall at SUBCON 2011 Exhibition Venue