



Presents

# SMALL IS BIG CONCLAVE & AWARDS

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**POST  
EVENT  
REPORT**

**Dream  
BIG**

**Date : 25th May 2018.**  
**Time : 4.30 pm to 8.40 pm.**  
**Venue : The Residency Towers,  
Coimbatore, Tamilnadu, India.**

**IMPRESSIVE 3<sup>rd</sup> EDITION**

**TODAY'S  
SMB**



**BUSINESS TRANSFORMATION**

**TOMORROW'S  
LSB**



**Platinum Partner**



**Gateway to Global  
Business Partner**



**Banking Solution  
Partner**



**Communication Partner**



TATA TELE BUSINESS SERVICES

**Airline Partner**



**Automotive Partner**



**B-School Partner**



**Online Magazine Partner**



# "SMall is Big" - Mission Statement



**Small and Medium Business - SMB**, plays a vital role in the growth of Indian Economy by contributing 41% of Industrial Output, 37% of Exports, Employing more than 64 Million People and Produce more than 75000 Quality Products for the Indian and International Markets. Despite its commendable contribution to the Nation's Economy, **SMB** Sector faces a number of problems like absence of adequate and timely Banking Finance, Limited Capital and Knowledge, Non-Availability of Suitable Technology, Low Production Capacity, Ineffective Marketing Strategy, Identification of New Markets, Constraints on Modernisation & Expansions, Non Availability of Highly Skilled Labours at affordable cost etc..,

**SMall is Big Conclave & Awards** is an effort to bring out the leaders from the Manufacturing Industry to Discuss & to Empower the **SMB** sector to take its Rightful place as the Growth Engine of Indian Economy, it is necessary to support the SMB's, Educate and Empower them to make optimum utilization of the resources - both human and economic, to achieve success. The **SMB's** need to be educated and informed about the latest Technological Developments taking place globally and help to acquire skills necessary to keep pace with the Global Developments.

## Programme

4.30 - 5.00 pm	<b>REGISTRATION</b>
5.00 - 5.10 pm	Welcome Address by President - <b>CODISSIA</b> <b>Mr. V. SUNDARAM</b>
5.10 - 5.20 pm	<b>Lighting of the Traditional Lamp</b>
5.20 - 5.35 pm	" <b>SMall is Big</b> " Conclave " <b>Inaugural Address</b> " by <b>Mrs. VANITHA MOHAN</b>
5.35 - 6.00 pm	" <b>SMall is Big</b> " Conclave " <b>Key Note Address</b> " by Chief Guest <b>Mr. V. M. CHAMOLA</b>
6.00 - 6.10 pm	Visual Interlude of <b>UAQ FTZ</b>
6.10 - 6.30 pm	" <b>Opportunities &amp; Challenges for SMB's in Defence &amp; Aerospace Projects</b> " by Guest of Honour <b>Mr. S. RANGARAJAN</b>
6.30 - 6.45 pm	<b>HIGH TEA</b>
6.45 - 6.50 pm	Visual Interlude of <b>VOLKSWAGEN</b>
6.50 - 7.10 pm	" <b>Connecting Manufacturers to Emerging Global Markets</b> " by Guest of Honour <b>Mr. M. NARAYANA RAO</b>
7.10 - 7.15 pm	Visual Interlude of <b>KOTAK MAHINDRA BANK</b>
7.15 - 7.35 pm	" <b>SAP S/4HANA - Next Generation Business Suite for a Digital World</b> " by Special Guests <b>Mr. RAJIV RANJAN SINGH &amp; Mr. LAXMIDHAR MISHRA</b>
7.35 - 7.40 pm	Visual Interlude of <b>TATA TELE BUSINESS SERVICES</b>
7.40 - 8.00 pm	" <b>Impact of SME Sector on the Global Economy</b> " by Guest of Honour <b>Mr. P. UDAYAKUMAR</b>
8.00 - 8.05 pm	Visual Interlude of <b>PSG INSTITUTE OF MANAGEMENT (PSGIM)</b>
8.05 - 8.25 pm	" <b>Fostering SMEs to Support the Make in India Drive</b> " by Guest of Honour <b>Mr. P. S. RAMESH</b>
8.25 - 8.30 pm	Visual Interlude of <b>JET AIRWAYS</b>
8.30 - 8.40 pm	Vote of Thanks by Hon. Secretary - <b>CODISSIA</b> <b>Mr. A. KUMAR</b>
8.40 pm	<b>DINNER</b>



## Chief Guest & Deliver the Key Note Address



### Mr. V.M. CHAMOLA

Director (HR) - Hindustan Aeronautics Limited (HAL).

Chairman-cum-Managing Director (CMD) - Naini Aerospace Limited (NAeL).

Director - Board of Aerospace Aviation Sector Skill Council (AASSC).

Past Director In-charge (Avionics & Electronics Divisions including R&D Centres) - HAL.

## Lighting of Lamp & Inaugural Address



### Mrs. VANITHA MOHAN

Chairman - PRICOL Ltd.,

President - Indian Chamber of Commerce Industry, Coimbatore.

Director - PRICOL Properties Ltd. & PRICOL Travel Ltd.,

Managing Trustee - Siruthuli, Vice President - RAAC.

## Guests of Honour



### Mr. M. NARAYANA RAO

CEO - MTAR Technologies Pvt. Ltd.,

Former Chairman & Managing Director -

Mishra Dhatu Nigam Limited ( MIDHANI ),

Former Chairman - Society of Defense Technologists (SODET),

Past President - Indian Institute of Metals (IIM).



### Mr. P. UDAYAKUMAR

Director - Planning & Marketing,

The National Small Industries Corporation Ltd. - NSIC,

Convener - Defense Committee formed by Ministry of Micro,  
Small & Medium Enterprises, India.

Panel Expert Member - Technology Acquisition & Development Fund,  
Department of Industrial Policy & Promotion, Ministry of Commerce, India.



### Mr. S. RANGARAJAN

CEO - Data Patterns (India) Pvt. Ltd.,

CO-CHAIR - ASSOCHAM INDIA.



### Mr. P. S. RAMESH

Executive Director & COO - Dynamatic Oldland Aerospace,

Dynamatic Technologies Ltd.,

Past Chief Operating Officer ( COO ) - Dynamatic HydraulicsTM,

Former Quality Assurance Manager - SME Aerospace, Kaulalampur, Malaysia.

## Special Guests



### Mr. RAJIV RANJAN SINGH

Solution Architect - SAP India Pvt. Ltd.



### Mr. LAXMIDHAR MISHRA

Business Manager (T. N.) - SAP India Pvt. Ltd.

**SMALL IS BIG**  
CONCLAVE & AWARDS

Date : 25<sup>th</sup> May 2018.  
Time : 4.30 pm to 8.40 pm.  
Venue : The Residency Towers, Coimbatore, Tamilnadu, India.

**Chief Guest & Deliver the Key Note Address**  
Mr. V.M. CHAMOLA  
Director (HR) - Hindustan Aeronautics Limited (HAL),  
Chairman (HRM) Managing Director (CMD) - Navy Aerospace Limited (NAL),  
Director - Board of Aerospace Avionics Senior Staff Counsel (AAISC),  
Past Director Incharge (Avionics & Electronics Division including R&D Centre) - HAL

**Lighting of Lamp & Inaugural Address**  
Mrs. VANITHA MOHAN  
Chairman - PRICOL Ltd.,  
President - Indian Chapter of Consumer Industry, Coimbatore,  
Director - PRICOL Properties Ltd & PRICOL Travel Ltd.,  
Managing Trustee - Srikrishna Vastu Pradhana - RMAC

**Guests of Honour**  
Mr. M. NARAYANA RAO  
CEO - MTRF Technologies Pvt. Ltd.,  
Former Chairman & Managing Director -  
Melhor Dhilli Nagar Limada (MADRANI),  
Former Chairman - Society of Defense Technologists (SDOTET),  
Past President - Indian Institute of Metals (IIM)  
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Mr. P. UDAYAKUMAR  
Director - Planning & Marketing,  
The National Small Industries Corporation Ltd. - NSIC,  
Convener - Defense Committees formed by Ministry of Micro,  
Small & Medium Enterprises, India.  
Panel Expert - Member - Technology Acquisition & Development Fund,  
Department of Industrial Policy & Promotion, Ministry of Commerce, India.

**Special Guests**  
Mr. RAJIV RANJAN SINGH  
Solutions Architect - SAP India Pvt. Ltd.

Mr. S. RANGARAJAN  
CEO - Data Patterns (India) Pvt. Ltd.  
CO-CHAIR - ASSOCHAM INDIA.

Mr. P. S. RAMESH  
Executive Director & COO - Dynamic Oldland Aerospace,  
Dynamic Technologies Ltd.,  
Past Chief Operating Officer (COO) - Dynamic HydraulicsTM,  
Former Quality Assurance Manager - SME Aerospace, Kukatpally, Malaysia.

Mr. LAXMIDHAR MISHRA  
Business Manager (T.N.) - SAP India Pvt. Ltd.

**Organizers**  
Texas Ventures, Sri Lakshmi Narayana Building, No. 24, Tatabad, Second Street, Sivananda Colony, Coimbatore - 641 012. Tamilnadu, India.  
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For Online Delegate Registration : [www.texasventures.us/india/smb](http://www.texasventures.us/india/smb)

**HELP LINE**  
97860 12122  
98430 24566

"SMall is Big" Hoarding at CODISSIA Trade Fair Complex



DELEGATE REGISTRATION



"SMall is Big" - MAIN STAGE



DELEGATE KIT

**LIGHTING OF THE TRADITIONAL LAMP**



Welcome Address by Mr. V. SUNDARAM  
President - CODISSIA



Mrs. VANITHA MOHAN



Mr. V. M. CHAMOLA and Mr. M. NARAYANA RAO



Mr. V. SUNDARAM and Mr. S. RANGARAJAN



Mr. SURESH J. NAIDU of Dynamic Technologies Ltd.



Mr. P. S. RAMESH and Mr. P. UDAYAKUMAR



Hon. Dignitaries and Organisers of "Small is Big" on the Dias



"Small is Big" Conclave "Inaugural Address" by Mrs. VANITHA MOHAN



Mrs. VANITHA MOHAN honoured by Mr. M. YUVARAJ  
Chairman - SUBCON 2018



"Small is Big" Conclave "Key Note Address" by Chief Guest Mr. V. M. CHAMOLA



Mr. V. M. CHAMOLA honoured by Mr. V. SUNDARAM, President - CODISSIA



Visual Interlude of UAQ FTZ



Mr. SALU. C. SCARIA of UAQ FTZ being honoured by Mr. K. BALASUBRAMANIAN  
Chairman - Precision Equipments Chennai (P) Ltd.



"Opportunities & Challenges for SMB's in Defence & Aerospace Projects" by Guest of Honour Mr. S. RANGARAJAN



Mr. S. RANGARAJAN honoured by Mr. J. SANJEEVI KUMAR  
Vice Chairman - SUBCON 2018



HIGH TEA



VOLKSWAGEN Car Display at "Small is Big" Conference Venue



Visual Interlude of VOLKSWAGEN



Mr. GIRI PRASAD of Ramani Volkswagen being honoured by Mr. R. JAGANNATHAN  
Entrepreneur Guidance Cell - CODISSIA



"Connecting Manufacturers to Emerging Global Markets"  
by Guest of Honour Mr. M. NARAYANA RAO



Mr. M. NARAYANA RAO honoured by  
Mr. R. RAMAMURTHY, Vice President - CODISSIA



Visual Interlude of KOTAK MAHINDRA BANK



Mr. RISHI MARTIN of Kotak Mahindra Bank being  
honoured by Mr. M. V. RAMESH BABU  
Vice President - CODISSIA



"SAP S/4HANA - Next Generation Business Suite  
for a Digital World" by Special Guest  
Mr. LAXMIDHAR MISHRA



Mr. LAXMIDHAR MISHRA of SAP India Pvt. Ltd.,  
being honoured by Mr. V. THIRUGNANAM  
Vice President - CODISSIA



"SAP S/4HANA - Next Generation Business Suite  
for a Digital World" by Special Guest  
Mr. RAJIV RANJAN SINGH



Mr. RAJIV RANJAN SINGH of SAP India Pvt. Ltd.,  
being honoured by Mr. A. KUMAR  
Hon.Secretary - CODISSIA



Visual Interlude of  
TATA TELE BUSINESS SERVICES



Mr. MADHU DAS of Tata Tele Business Services  
being honoured by Mr. P. S. DEVARAJ  
Hon. Jt. Secretary - CODISSIA



"Impact of SME Sector on the Global Economy"  
by Guest of Honour  
Mr. P. UDAYAKUMAR



Mr. P. UDAYAKUMAR honoured by  
Mr. V. SUNDARAM  
President - CODISSIA



"Fostering SMEs to Support the Make in India Drive"  
by Guest of Honour Mr. P. S. RAMESH



Mr. P. S. RAMESH honoured by  
Mr. G. DEVARAJ,  
Hon. Asst. Jt. Secretary - Raw Material - CODISSIA



Visual Interlude of  
PSG INSTITUTE OF MANAGEMENT (PSGIM)



Mr. B. LAKSHMI NARAYANAN of PSGIM  
being honoured by Mr. G. VIJAYA RANGHA RAJAN  
Hon. Asst. Jt. Secretary - Taxation (Central) - CODISSIA



PSGIM STUDENTS being honoured by  
Mr. V. SUNDARAM. President - CODISSIA



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Mr. V. SUNDARAM, President - CODISSIA



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PSGIM STUDENTS being honoured by  
Mr. V. SUNDARAM, President - CODISSIA



Visual Interlude of  
JET AIRWAYS



"Vote of Thanks by Mr. A. KUMAR  
Hon. Secretary - CODISSIA



Delegates at "SMall is Big"



DINNER



Partners Promotion Stand at "Small is Big" - Venue

**PARTNERS STALL AT SUBCON 2018 EXHIBITION VENUE**



EDM  
Electronic Direct Mailer

Website



Advertisement in 15th May 2018 CODISSIA Bulletin



Partners Advertisement in Subcon 2018 Fair Directory

Event Coverage in The Hindu News Paper Dated : 26th May 2018



Full Page Advertisement in After Noon News Paper Dated : 22nd May 2018

Event Coverage in After Noon News Paper Dated : 27th May 2018

Event Coverage in Pir Pagal News Paper Dated : 26th May 2018



Full page Advertisement in Tamilaga News and Pir Pagal News Papers Dated : 24th May 2018

Event Coverage in Dinamani News Paper Dated : 27th May 2018

**Organisers**

Chairman - SUBCON 2018

Vice Chairman - SUBCON 2018

Project Director - Small is Big

President - CODISSIA

Hon. Secretary - CODISSIA



Mr. M. YUVARAJ  
 Managing Director,  
 Gajendra Agencies.



Mr. J. SANJEEVI KUMAR  
 Managing Director,  
 Sidha Steels Pvt. Ltd.



Mr. D. K. KARTHIKEYAN  
 Director - Projects,  
 TEXAS VENTURES.  
 Jt. Secretary - SAE India, Cbe Chapter.



Mr. V. SUNDARAM  
 Managing Director,  
 Sundar Enterprises.



Mr. A. KUMAR  
 Managing Director,  
 Sri Balaji Enterprises.

For more details : [www.texasventures.us/india/smb](http://www.texasventures.us/india/smb)

**SMB Secretariat**

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**HELP LINE**

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CODISSIA  
Intec Technology Centre

Presents

**ANNOUNCING**

# SMALL IS BIG

**CONCLAVE  
&  
AWARDS**

[www.texasventures.us/india/smb](http://www.texasventures.us/india/smb)

**DREAM**  
**BYG** @ **FLOURISHING**  
4th EDITION



Business  
Transformation



TODAY'S **SMB** *is* TOMORROW'S **LSB**

**SPECIAL EMPHASIS**

ON



**AEROSPACE & DEFENCE  
SECTOR**

**Date : 22nd May 2020. Time : 4.30 pm to 8.40 pm.**  
**Venue : Radisson Blu, Coimbatore, Tamilnadu, India.**

For More Details Call : +91 - 98430 24566, +91 - 97860 12122.

E-mail : [dk@texasventures.us](mailto:dk@texasventures.us)