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TODAY'S

Date : 25th May 2018. Time : 4.30 pm to 8.40 pm. Venue : The Residency Towers,

The Residency Towers, Coimbatore, Tamilnadu, India.

is

BUSINESS TRANSFORMATI

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TOMORROW'S

"SMall is Big" - Mission Statement



Tomorrow's LSB

Small and Medium Business - SMB, plays a vital role in the growth of Indian Economy by contributing 41% of Industrial Output, 37% of Exports, Employing more than 64 Million People and Produce more than 75000 Quality Products for the Indian and International Markets. Despite its commendable contribution to the Nation's Economy, **SMB** Sector faces a number of problems like absence of adequate and timely Banking Finance, Limited Capital and Knowledge, Non-Availability of Suitable Technology, Low Production Capacity, Ineffective Marketing Strategy, Identification of New Markets, Constraints on Modernisation & Expansions, Non Availability of Highly Skilled Labours at affordable cost etc..,

SMall is Big Conclave & Awards is an effort to bring out the leaders from the Manufacturing Industry to Discuss & to Empower the **SMB** sector to take its Rightful place as the Growth Engine of Indian Economy, it is necessary to support the SMB's, Educate and Empower them to make optimum utilization of the resources - both human and economic, to achieve success. The **SMB's** need to be educated and informed about the latest Technological Developments taking place globally and help to acquire skills necessary to keep pace with the Global Developments.

Programme

4.30 - 5.00 pm	REGISTRATION
5.00 - 5.10 pm	Welcome Address by President - CODISSIA Mr. V. SUNDARAM
5.10 - 5.20 pm	Lighting of the Traditional Lamp
5. 20 - 5.35 pm	"SMall is Big" Conclave "Inaugural Address" by Mrs. VANITHA MOHAN
5.35 - 6.00 pm	"SMall is Big" Conclave "Key Note Address" by Chief Guest Mr. V. M. CHAMOLA
6.00 - 6.10 pm	Visual Interlude of UAQ FTZ
6.10 - 6.30 pm	"Opportunities & Challenges for SMB's in Defence & Aerospace Projects" by Guest of Honour Mr. S. RANGARAJAN
6.30 - 6.45 pm	HIGH TEA
6.45 - 6.50 pm	Visual Interlude of VOLKSWAGEN
6.50 - 7.10 pm	"Connecting Manufacturers to Emerging Global Markets" by Guest of Honour Mr. M. NARAYANA RAO
7.10 - 7.15 pm	Visual Interlude of KOTAK MAHINDRA BANK
7.15 - 7.35 pm	"SAP S/4HANA - Next Generation Business Suite for a Digital World" by Special Guests Mr. RAJIV RANJAN SINGH & Mr. LAXMIDHAR MISHRA
7.35 - 7.40 pm	Visual Interlude of TATA TELE BUSINESS SERVICES
7.40 - 8.00 pm	"Impact of SME Sector on the Global Economy" by Guest of Honour Mr. P. UDAYAKUMAR
8.00 - 8.05 pm	Visual Interlude of PSG INSTITUTE OF MANAGEMENT (PSGIM)
8.05 - 8.25 pm	"Fostering SMEs to Support the Make in India Drive" by Guest of Honour Mr. P. S. RAMESH
8.25 - 8.30 pm	Visual Interlude of JET AIRWAYS
8.30 - 8.40 pm	Vote of Thanks by Hon. Secretary - CODISSIA Mr. A. KUMAR
8.40 pm	DINNER



Business Transformation

Today's SMB

Chief Guest & Deliver the Key Note Address



Mr. V.M. CHAMOLA

Director (HR) - Hindustan Aeronautics Limited (HAL). Chairman-cum-Managing Director (CMD) - Naini Aerospace Limited (NAeL). Director - Board of Aerospace Aviation Sector Skill Council (AASSC). Past Director In-charge (Avionics & Electronics Divisions including R&D Centres) - HAL.

Lighting of Lamp & Inaugural Address



Mrs. VANITHA MOHAN

Chairman - PRICOL Ltd.,

President - Indian Chamber of Commerce Industry, Coimbatore. Director - PRICOL Properties Ltd. & PRICOL Travel Ltd., Managing Trustee - Siruthuli, Vice President - RAAC.

Guests of Honour



Mr. M. NARAYANA RAO

CEO - MTAR Technologies Pvt. Ltd., Former Chairman & Managing Director -Mishra Dhatu Nigam Limited (MIDHANI), Former Chairman - Society of Defense Technologists (SODET), Past President - Indian Institute of Metals (IIM).



Mr. P. UDAYAKUMAR

Director - Planning & Marketing, The National Small Industries Corporation Ltd. - NSIC, Convener - Defense Committee formed by Ministry of Micro, Small & Medium Enterprises, India. Panel Expert Member - Technology Acquisition & Development Fund, Department of Industrial Policy & Promotion, Ministry of Commerce, India.



Mr. S. RANGARAJAN CEO - Data Patterns (India) Pvt. Ltd., CO-CHAIR - ASSOCHAM INDIA.



Mr. P. S. RAMESH

Executive Director & COO - Dynamatic Oldland Aerospace, Dynamatic Technologies Ltd., Past Chief Operating Officer (COO) - Dynamatic HydraulicsTM, Former Quality Assurance Manager - SME Aerospace, Kaulalampur, Malaysia.



Mr. RAJIV RANJAN SINGH Solution Architect - SAP India Pvt. Ltd.



Mr. LAXMIDHAR MISHRA Business Manager (T. N.) - SAP India Pvt. Ltd.

Platinum Partner



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SMB Secretariat

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